

Audi Q3 Jinlong yufeng

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At Auto China 2012 in Beijing, Audi has presented two themed vehicles based on the Q3 – the Q3 jinlong yufeng (quite a mouthfull!) and the [RS Q3 concept](#). Both cars are based on the Q3 which will launch on the Chinese market this year.

2012 is the Chinese year of the dragon. Jinlong yufeng means “Golden Dragon in the Wind.” In



this way, jinlong yufeng fits in with the character of the

e themed

vehicle, based on the fast-moving sport of kitesurfing.

Mounted to the roof of the Audi Q3 jinlong yufeng are two kiteboards made of carbon fiber-reinforced polymer (CFRP). The designers developed a flat outdoor pouch as a special cargo floor liner. It not only provides protection against dirt, but can also be used to stow wet beach articles or can even be used as a sun umbrella or a seat cover. The kite itself can be stowed in a kite pouch, which was also specially designed for this vehicle. Two rugged and compact cameras known as “Audi Cams” are stored in the left side wall of the cargo space, and these can be mounted to the sail bar, their equipment or a helmet with an elastic band, with the images transmitted to the car via a strong WLAN router connection. From there, they can be sent via the Bluetooth car phone online to any receiver via UMTS which is one of the features of Audi connect.

Finished in Liuli Yellow, with the body add-on parts, many of which match those of the off-road package for production cars, are painted in matt quartz; this paint is built up from different gray pigments, to provide a natural look that is slightly rough to the touch. The high-gloss package adds small highlights around the windows.



Certain areas inside the xenon plus headlights are tinted in anthracite, and aluminum panels cover the upper sections of the air intakes. The underbody guard protecting the engine is made of aluminum.

Flared wheel arches and brushed stainless steel running boards feature on the sides and these items will soon be added to the Q3 accessories program. The front cross-bar of the aluminum roof rail integrates small LED spotlights for illuminating the area around the car. The two flush tailpipes of the dual-branch exhaust system are integrated in the diffuser, which is partly made of aluminum – as is the rear underbody guard.

Three colors dominate inside the vehicle, – black, gray and yellow. The roofliner consists of titanium gray Alcantara; many of the interior surfaces are black in color. The instrument panel is upholstered in black Fine Nappa leather with yellow contrasting seams.

Aluminum accents glisten in the instrument cluster; cross-ribs and small fins give the dials and pointers a sculpted look. The leather-trimmed steering wheel also has contrasting yellow seams, and behind it there are two large shift paddles for control of the seven-speed S tronic. The sturdy foot rests and pedal set are made of stainless steel with rubber caps.

The seats are upholstered in woven leather – narrow strips of leather just a few tenths of a millimeter wide are interwoven with yarn. The material is accentuated by yellow piping and



contrasting seams. The side panels of the seat cushions and seatbacks are bright in yellow Velvet leather – a material whose look is similar to that of nubuck leather, but with a finer grain. Yellow Velvet leather is also integrated in parts of the door trim panels.

Stainless steel mesh is used for decorative inlays. Other decorative panels in high-gloss black appear all around the instruments and in large areas of the center console and tunnel; display elements and controls appear to hover in front of them. The gear selection lever has an aluminum plate with the “Q3” signature, and yellow seams decorate its shift boot.

The car has a 2.5 litre TFSI, a five-cylinder unit with direct injection and turbocharging, producing 310 hp from 2,480 cc engine displacement.

Power is transferred via a seven-speed S tronic gearbox and quattro permanent all-wheel drive. It's no slouch either, with 62 mph coming up in 5.5 seconds and a top speed of 155mph.

The five-arm wheels are 8.5 J x 20 with 255/45 tyres; their faces are machine-polished, while their sides are painted in matt quartz paint, similar in appearance to the grille. The front and rear

track widths are 40 millimeters (1.57 inches) wider than those of the production version, while the ride height of the body is about 30 mm (1.18 inches) higher.

Discussion, as always, in the [forum](#)

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