

UK specification Audi A4 launched in Germany!

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As the all new Audi A4 saloon is released from captivity on Press Day at the 2007 Frankfurt Motor Show, Audi UK will simultaneously make the first phase of right-hand-drive versions available for order. Priced from £22,590 OTR, the compact executive positioned as the sportiest in the premium sector will reach its first UK customers in spring 2008. More spacious, more comprehensively equipped and significantly more technologically advanced, the new sports saloon debuts with five new or extensively revised engines, comprising two directly injected FSI petrol units and three common rail directly injected TDI diesels, and will be available initially in conjunction with a generous SE specification.

- UK pricing and specification for all new A4 released on Press Day at the 2007 Frankfurt Motor Show
- Prices range from £22,590 OTR to £30,290 OTR
- Engines at launch (UK): 1.8 TFSI 160PS, 3.2 FSI 265PS, 2.0 TDI 143PS, 2.7 TDI 190PS, 3.0 TDI 240PS
- New sports chassis with repositioned front axle, all new steering and latest generation quattro system with 40:60 torque split
- Longest wheelbase in the class giving reduced overhangs for optimised weight distribution and exceptional interior space
- Advanced features including Audi Drive Select enabling tailoring of throttle, steering and suspension characteristics to suit driver preferences

Refinements including an electromechanical parking brake and an intelligent key system are standard issue across the range, and SE models also come equipped with 17-inch alloy wheels, sophisticated three-zone climate control, a 180-watt CD audio system with MMI control logic and 6.5-inch colour display, rear acoustic parking, automatic headlight and wiper operation and aluminium interior trim.

Options available at extra cost will include striking A5 coupe-style LED daytime running lights, ventilated climate comfort seats, a 505-watt Bang & Olufsen audio system and the acclaimed Audi DVD satellite navigation system with TMC congestion avoidance technology.

Latest driver assistance systems

The very latest in driver aids will also be available on the options list. At the touch of a button the unique-in-class Audi Drive Select system enables accelerator pedal response, transmission shift points, power steering assistance and shock absorber characteristics to be adjusted to suit preferences or prevailing conditions. Audi side assist uses sensors to warn of vehicles approaching in mirror blind spots, while Audi lane assist guards against unintentional lane changes by activating steering wheel vibrations to alert the driver.

The highly efficient 1.8 TFSI (160PS) and 3.2 FSI (265PS) petrol and 2.0 TDI (143PS) and 3.0 TDI (240PS) diesel units powering the first wave of A4 models will initially be available linked to a six-speed manual gearbox, with the ultra-efficient multitronic continuously variable automatic transmission (CVT) reserved exclusively for the 2.7 TDI (190PS). More combinations will be available as the range expands during 2008.

To channel the impressive outputs of these highly efficient units to the road as effectively as possible, the new A4 sits on the longest wheelbase in the class, its front axle repositioned 154mm further forwards than in the existing car. Complemented by a new state-of-the-art suspension and steering configuration this even more stable foundation permits outstanding handling balance and agility, which can be further enhanced in 3.2 FSI and 3.0 TDI models by the latest quattro four-wheel-drive system with 40:60 front-to-rear torque split.

From a purely practical perspective, the lengthened wheel base also enables a 36mm increase in rear leg room and a 20 litre boost in boot capacity to 480mm, contributing to cabin space that comfortably outclasses key rivals in the premium sector.

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